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A business plan will also further prove the viability of your restaurant concept, by solidifying your feasibility study and concept development plan while providing not only you, but other third parties, clear answers to the industry's most

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challenging questions; indicating you've done your homework and are prepared for the road ahead.

The anatomy of a restaurant business plan - Restobiz

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Anatomy of a Business Plan (8th ed.) by Pinson, Linda (ebook)

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