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## The Idea Factory Bell Labs And The Great Age Of American Innovation

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### **The Idea Factory Bell Labs**

The Idea Factory is a well written presentation of what happened in Bell Laboratories in its early and middle lifetime. The author has captured the view from within the Lab and has presented a history that is in many ways presented in a manner in which the Lab people would have wanted it presented.

### **The Idea Factory: Bell Labs and the Great Age of American ...**

Bell Labs was the R&D department at AT&T which was a completely different organisation back then. It was the telephon  
The idea factory is about innovation management. It explores

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the history of Bell Labs from the 1920' to the 1980'.

### **The Idea Factory: Bell Labs and the Great Age of American ...**

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### **Amazon.com: The Idea Factory: Bell Labs and the Great Age ...**

The Idea Factory: Bell Labs and the Great Age of American Innovation is a 2012 book by Jon Gertner that describes the history of Bell Labs, the research and development wing of AT&T, as well as many of its eccentric personalities, such as Claude Shannon and William Shockley. It is Gertner's first

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published book. Reception

## **The Idea Factory - Wikipedia**

In *The Idea Factory: Bell Labs and the Great Age of American Innovation*, Jon Gertner writes of the legendary innovations developed at AT&T's Bell Labs, from lasers and transistors to solar cells...

## **The Idea Factory: How Bell Labs Created The Future : NPR**

That imperative drove the scientists, engineers, and administrators profiled in Jon Gertner's *The Idea Factory: Bell Labs and The Great Age of American Innovation*. For more than half the twentieth...

## **'The Idea Factory': How Bell Labs invented the future ...**

*The Idea Factory* (2012) charts the influence of Bell Labs, the research arm of telephony monopolist AT&T. This innovative

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laboratory, established in the 1920s, was the source of dozens, if not hundreds, of technological innovations, effectively ushering in our modern digital age.

### **The Idea Factory - by Jon Gertner [15 minutes read]**

The Bell Labs Holmdel Complex in Holmdel, New Jersey was created as a new research and development facility for Bell Telephone when they decided to move operations out of Manhattan.

### **Holmdel, New Jersey's Abandoned Bell Labs : The Idea Factory**

The Bell Labs scientist Claude Elwood Shannon effectively founded the field of information theory, which would revolutionize thinking about communications; other Bell Labs researchers helped push...

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### **'The Idea Factory,' by Jon Gertner - The New York Times**

One reason: the leadership of Bell Labs' research director Mervin Kelly, a 1914 physics graduate. Kelly "hired the best researchers he could find for the good of the system" - and then got out of their way, wrote Jon Gertner in his 2012 book, *The Idea Factory: Bell Labs and the Great Age of American Innovation*

### **Inventing the future at 'the idea factory' - Missouri S&T 150**

From the transistor to the laser, from digital communications to cellular telephony, it's hard to find an aspect of modern life that hasn't been touched by Bell Labs. In *The Idea Factory*, Jon Gertner traces the origins of some of the twentieth century's most important inventions and delivers a riveting and heretofore untold chapter of American history. At its heart this is a story about the life and work of a small group of brilliant and eccentric men-Mervin Kelly, Bill Shockley, Claude ...

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## **The Idea Factory: Bell Labs and the Great Age of American ...**

Books Online The Idea Factory: Bell Labs and the Great Age of American Innovation - From its beginnings in the 1920s until its demise in the 1980s, Bell Labs-officially, the research and development wing of AT&T-was the biggest, and arguably the best, laboratory for new ideas in the world.

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## **The Idea Factory Bell Labs And The Great Age Of American ...**

“So often,” says Ian Ross, who worked in Jack Morton’s department at Bell Labs doing transistor development in the 1950s, “the original concept of what an innovation will do”—the replacement of the vacuum tube, in this case—“frequently turns out not to be the major impact.”

## **The Idea Factory: Bell Labs and the Great Age of American ...**

Find many great new & used options and get the best deals for The Idea Factory: Bell Labs and the Great Age of American Innovation by Jon Gertner (Paperback, 2013) at the best online prices at eBay!

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## **American ...**

The Idea Factory: Bell Labs and the Great Age of American Innovation written by Cyberpunks Staff A History of Bell Labs — the Cradle of Communication In order to capitalize on his groundbreaking invention, Alexander Graham Bell founded the Bell Telephone Company in 1877.

## **The Idea Factory: Bell Labs And The Great Age Of American ...**

The idea factory is about innovation management. It explores the history of Bell Labs from the 1920' to the 1980'. Jon Gartner, the author of the book, answers one, the most important question of our era - what causes innovation?

## **The Idea Factory by Jon Gertner • innovation management ...**

"The Idea Factory" by Jon Gertner. A grim ramification of the

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break-up of AT&T in the 1980s was the slow demise of Bell Labs. Since the 1920s, it had been America's premier research facility where some of our most gifted scientists worked together to develop the transistor, the laser, the UNIX operating system and much more.

### **Readers Guide: "The Idea Factory" by Jon Gertner - News**

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About The Idea Factory. The definitive history of America's greatest incubator of innovation and the birthplace of some of the 20th century's most influential technologies. From its beginnings in the 1920s until its demise in the 1980s, Bell Labs-officially, the research and development wing of AT&T-was the biggest, and arguably the best, laboratory for new ideas in the world.

**The Idea Factory by Jon Gertner: 9780143122791 ...**

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Since 2003 he has worked mainly as a feature writer for The New York Times Magazine. His first book, *The Idea Factory: Bell Labs and the Great Age of American Innovation*, was a New York Times bestseller. A frequent lecturer on technology and science history, Gertner lives with his family in New Jersey. [Read More >](#).

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